



PUBLIC RELATIONS COMMITTEE

COMMITTEE COMPOSITION:

- A. State Chairman (appointed by the Chapter Executive Committee).
- B. District Chairmen (appointed by the District Executive Committee).
- C. At the discretion of the Chairman additional members may be appointed to the Committee.

DUTIES AND RESPONSIBILITIES:

- A. The Public Relations Committee serves to educate the community, other healthcare professionals, and colleagues about the physical therapy profession and the physical therapist brand.
- B. The Chair serves to oversee National Physical Therapy Month and PT Day of Service.
- C. The state chairman will collaborate with the district chairmen to assist the districts in forming relationships with community and healthcare organizations to share and educate the benefits of physical therapy.