



MOBILITY MATTERS ADVERTISING RATE SHEET

Mobility Matters is a publication for APTA Tennessee. The newsletter is published three to four times a year and is sent to all members of the association in Tennessee (approximately 2,300 physical therapists, physical therapist assistants, and students). Once a year, with the assistance of sponsors, Mobility Matters is sent to all licensed PTs & PTAs in the state. (Contact the APTA TN office if you are interested in becoming a sponsor).

ADVERTISING RATES

1/8 page advertisement:	\$60.00	2 3/8 inches x 3 3/4 inches
1/4 page advertisement:	\$95.00	4 3/4 inches x 3 3/4 inches (vertical) 2 3/8 inches x 7 5/8 inches (horizontal)
1/2 page advertisement	\$115.00	4 3/4 inches x 7 5/8 inches (horizontal) 9 1/2 inches x 3 3/4 inches (vertical)
Full Page	\$250.00	9 1/2 inches x 7 5/8 inches

Column space for job opening or continuing education ads may be purchased at the following rates:

\$35 – Under 100 Words

\$65 – Over 100 words, not to exceed 200 words

Ads must be submitted via email to info@aptatn.org

Prior to publication all advertisements are reviewed by the Publication Committee for conformance to the standards of APTA and APTA Tennessee.

All advertisements must be prepaid. Credit card or checks should be made payable to the TENNESSEE PHYSICAL THERAPY ASSOCIATION and mailed to the following address:

Advertising / Volunteer Voice

APTA Tennessee

1485 N Mt. Juliet Rd, #175

Mt. Juliet, TN 37122

O 629.255.0870

E info@aptatn.org

F 615.296.0870

PAYMENT INFORMATION

Please complete the following information and return it by email or fax.

Name on card: _____

Card number: _____ Exp Date: _____ CVV _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Email: _____

The following attachment must be signed and returned to the APTA TN office in order to proceed with advertising.

PLEASE NOTE:

APTA is opposed, as a matter of health care policy, to arrangements under which sources of referral (including physicians) stand to profit from referring patients for physical therapy. The policy, adopted by the House of Delegates, states: The American Physical Therapy Association opposes...participation in services that is in any way linked to the financial gain of the referral source. Financial considerations in Practice (HOD 06-99-13-17).

Because of this policy, APTA TN does not accept job listings or advertising from a practice if any physician has a financial interest in the practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant. To complete your submission, you must make the following certification by checking the "I agree" box below, signing, and dating:

"I certify that no referral source (including any referring physician) has a financial interest in the practice that has the position that is the subject of this advertisement."

_____ *I AGREE*

COMPANY NAME: _____

SIGNATURE _____ *DATE* _____